



SPECTRUM HEALTH CANCER CENTER AND BETTY FORD BREAST CARE SERVICES PRESENT

Candid Conversations

Free Community Breast Cancer Awareness Event

First Lady Betty Ford's openness about her breast cancer fostered public discussion. Join us to hear from Betty's daughter and breast cancer advocate, Susan Ford Bales. Emmy Rickert will share her story which begins with a breast cancer diagnosis at age 24, one week after losing her aunt to the disease, and chronicles her journey to becoming a mother now raising two young children. Community health experts will also share information on breast cancer genetics, risks and survivorship.

Seating is Limited!

Make your reservation at spectrumhealth.org/betty-ford-event. You must register to attend.

Wednesday, October 18, 2017

East Kentwood High School Fine Arts Auditorium
6230 Kalamazoo Avenue SE, Kentwood, MI 49508

4 p.m. to 5 p.m.

Community partner booths and light refreshments

5 p.m. to 6:30 p.m.

Candid Conversations program

Come join us for a fun, educational breast cancer awareness event and bring a friend!

#candidconversations



Know Your Breast Health Facts

Every 2 minutes

a woman is diagnosed with breast cancer



Breast cancer

is the second leading cause of cancer death in women



1 in 8 women will develop invasive breast cancer during her lifetime

42% higher

breast cancer mortality rates in African American women than in white women



8,160 projected cases of breast cancer diagnosed in Michigan this year



Most common

cancer among Hispanic/Latina women and the leading cause of cancer death

